

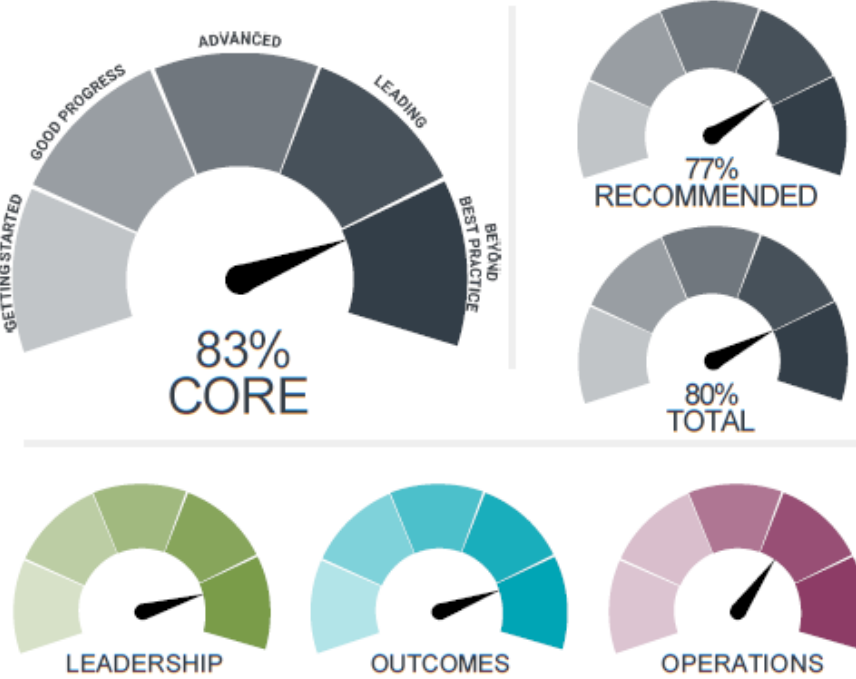
PRIMARY CONTACT  
Cary Laverty

PRIMARY INDUSTRY SECTOR  
Chemicals, hardware and machinery

PACKAGING SUPPLY CHAIN POSITION  
Retailer (point-of-sale)

REPORTING PERIOD  
Calendar Year: 1st Jan - 31st Dec

### DASHBOARD



### SUMMARY

For the 2021 APCO Annual Report, your organisation has obtained a score of 83% for the core criteria, achieving *Performance Level 5 (Best Practice)*. Six out of six recommended criteria were answered. On average, quantitative data was collected with 'Low' accuracy.

### INDICATORS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. This document will not be made public by APCO - it is for your internal reporting and APCO record keeping purposes only.

**CORE:** All core criteria.

**RECOMMENDED:** All answered recommended criteria.

**TOTAL:** Sum of all core and answered recommended criteria.

**LEADERSHIP, OUTCOMES, OPERATIONS:** Core and answered recommended criteria for each category.

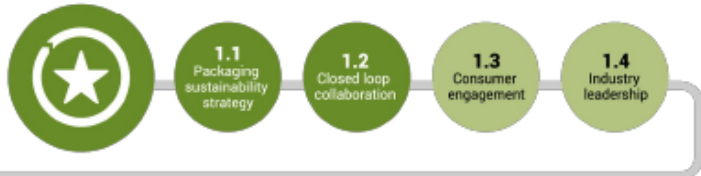
### CRITERIA SCORES



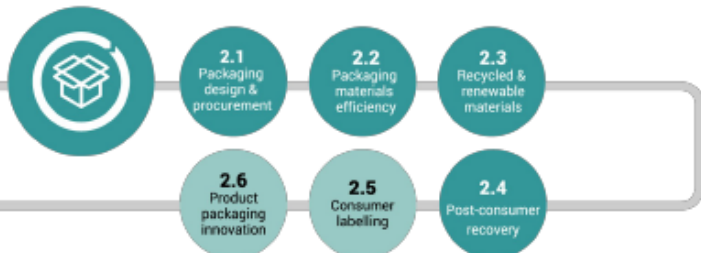
### REPORTING FRAMEWORK

#### OVERVIEW

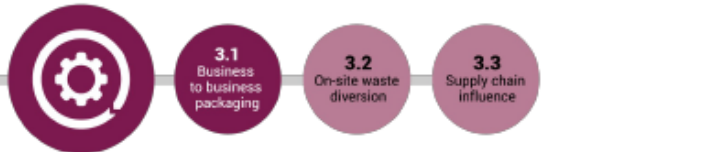
##### 1. LEADERSHIP



##### 2. OUTCOMES



##### 3. OPERATIONS



● Core criteria    ● Recommended criteria

#### LEVEL DESCRIPTIONS

##### LEVEL 0 — NOT YET STARTED

The organisation does not have a plan and has not started investigating options for action under the relevant criteria.

##### LEVEL 1 — GETTING STARTED

The organisation is developing a plan or is investigating options for action under that criteria (e.g. agreeing on goals and targets).

##### LEVEL 2 — GOOD PROGRESS

There are documented procedures in place (e.g. to implement the Sustainable Packaging Guidelines) or some progress has been achieved, data tracking shows up to 20% of products have achieved the desired outcome.

##### LEVEL 3 — ADVANCED

The organisation has specific, measurable targets in place, or data tracking shows that >20% of products have achieved the desired outcome.

##### LEVEL 4 — LEADING

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. >50% of products have achieved the desired outcome.

##### LEVEL 5 — BEYOND BEST PRACTICE

The organisation has more rigorous procedures in place, or an ambitious target has been met e.g. 100% of products have achieved the desired outcome.

### ABOUT THE APCO FRAMEWORK

The APCO Packaging Sustainability Framework (the Framework) aims to provide a consistent and transparent framework for assessing and tracking packaging sustainability across organisations. The Framework consists of thirteen independent criteria that belong to three separate categories. These categories are (i) Leadership, (ii) Packaging Outcomes and (iii) Operations. The diagram above shows the different criteria included within each of these three categories.

There are two types of criteria within the Framework:

- **Core criteria** are mandatory and must be answered by all Members when completing the Annual Reporting Tool.
- **Recommended criteria** are not mandatory, but Members are encouraged to complete as many recommended criteria as possible.

Each criteria is divided into five levels of performance ranging from 'getting started' to 'beyond best practice'. The Reporting Tool assigns a performance level to each criteria and overall performance levels / scores based on your organisation's responses. The diagram above illustrates the key differences between performance levels. Please see [www.packagingcovenant.org.au](http://www.packagingcovenant.org.au) for more information.

### ABOUT APCO

APCO is a co-regulatory, not for profit organisation that partners with government and industry to reduce the harmful impact of packaging on the Australian environment. APCO promotes sustainable design and recycling initiatives, waste to landfill reduction activities and circular economy projects.

APCO annual reporting is a key Membership activity, providing Member organisations with a transparent method to track their packaging sustainability performance. Annual reporting also supplies APCO with valuable data and information to identify industry trends and advancements.

### LEADERSHIP

#### EXISTING LEVEL

#### NEXT LEVEL

##### Criteria 1.1 PACKAGING SUSTAINABILITY STRATEGY

###### Beyond Best Practice

Publicly reported progress towards packaging sustainability.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 1.2 CLOSED LOOP COLLABORATION

###### Beyond Best Practice

Your organisation has introduced a formal process to continually identify new opportunities for collaboration or to improve existing initiatives.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 1.3 CONSUMER ENGAGEMENT

###### Leading

Your organisation is engaging consumers through: (1) Through information on your website or other publications. (2) Through the design of packaging to reduce the impacts of consumption. (3) Through marketing campaigns.

###### Beyond Best Practice

Look for opportunities to engage consumers by: (1) Applying on-pack claims or labels. (2) Applying labels that encourages active consumer engagement.

##### Criteria 1.4 INDUSTRY LEADERSHIP

###### Advanced

Your organisation: (1) Is investigating actions to improve packaging sustainability through collaboration and industry leadership. (2) Is involved in at least one program or initiative to improve packaging sustainability through collaboration and industry leadership. (3) Is actively engaging with peers and/or the community to promote packaging sustainability and share sustainability knowledge for non-commercial purposes.

###### Leading

(1) Get involved in a program or initiative to improve packaging sustainability through collaboration and industry leadership. (2) Look for opportunities that allow you to submit your organisation's leadership initiative(s) for an award or other formal process for external recognition.

### OUTCOMES

##### Criteria 2.1 PACKAGING DESIGN AND PROCUREMENT

###### Advanced

Your organisation is continuing to design or review packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. More than 20% of your products have had their packaging designed or reviewed using this process.

###### Leading

Continue to design or review your packaging with reference to the Sustainable Packaging Guidelines (SPG) or equivalent. Aim to review the packaging for at least 80% of your products. Improve the rigour of packaging assessments for at least 50% of your products using Life Cycle Assessment (LCA) or similar life cycle tool.

### OUTCOMES

#### EXISTING LEVEL

#### NEXT LEVEL

##### Criteria 2.2 PACKAGING MATERIAL EFFICIENCY

###### Beyond Best Practice

Your organisation has data showing all products have had their packaging optimised for material efficiency.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 2.3 RECYCLED AND RENEWABLE MATERIALS

###### Beyond Best Practice

Your organisation has data showing all products have packaging that has been optimised for renewable and/or recycled content.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 2.4 POST-CONSUMER RECOVERY

###### Beyond Best Practice

Your organisation has data showing that all products have primary packaging that can be recovered through existing post-consumer recovery systems and these systems achieve the highest potential environmental value.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 2.5 CONSUMER LABELLING

###### Beyond Best Practice

Your organisation has data showing that all products have packaging that is labelled for disposal or recovery in compliance with the principles in ISO/AS 14021.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

##### Criteria 2.6 PRODUCT-PACKAGING INNOVATION

###### Good Progress

Your organisation has data showing the percentage of your product-packaging systems that have been evaluated using Life Cycle Assessment (LCA) or similar to identify any remaining opportunities for innovation. Up to 20% of product-packaging systems have been evaluated, and packaging outcomes have been optimised.

###### Advanced

Continue to evaluate product-packaging systems. Aim to have data showing that more than 20% of product-packaging systems have been evaluated using Life Cycle Assessment (LCA) or similar, and packaging outcomes have been optimised.

### OPERATIONS

#### EXISTING LEVEL

#### NEXT LEVEL

##### Criteria 3.1 BUSINESS TO BUSINESS PACKAGING

###### Getting Started

Your organisation has developed a plan or is investigating opportunities to reduce the amount of single-use business-to-business (B2B) packaging you use internally or send to business customers.

###### Good Progress

Establish a database to track your business-to-business (B2B) packaging. Aim to have data showing up to a 20% reduction in consumption of single-use B2B packaging, or that up to 20% of B2B packaging has been optimised for efficiency and reuse.

##### Criteria 3.2 ON-SITE WASTE DIVERSION

###### Leading

Your organisation has data showing more than 50% of the solid waste generated at your facilities (factories, warehouses, offices, retail stores etc.) is diverted from landfill.

###### Beyond Best Practice

Investigate opportunities to divert 100% of all solid waste generated at your facilities (factories, warehouses, offices, retail stores etc.) from landfill and ensure that it is being recovered through systems that achieve the highest potential environmental value.

##### Criteria 3.3 SUPPLY CHAIN INFLUENCE

###### Beyond Best Practice

Your organisation is engaging its supply chain by: (1) Communicating goals and guidelines. (2) Providing support to suppliers to improve their understanding of your goals and strategies. (3) Collaborating with key suppliers to share knowledge. (4) Evaluating risks and opportunities for influence. (5) Monitoring supplier compliance with packaging sustainability.

###### Beyond Best Practice

Your organisation has achieved the highest level possible within the Annual Reporting Tool for this criteria. For your organisation to maintain this level of performance, your organisation will need to show you are continuously looking for improvement opportunities, with supporting evidence.

### NEXT STEPS

This Performance Summary shows your organisation's performance against the APCO Packaging Sustainability Framework. The scores have been calculated by the Annual Reporting Tool based on the responses you provided. A full explanation is available on the the Annual Reporting Tool website under the Information section. See [www.australianpackagingassessment.com.au](http://www.australianpackagingassessment.com.au).

Complementary to this Performance Summary, two additional reports will be produced:

**ANNUAL REPORT AND ACTION PLAN:** This will be your public facing document, combining your organisation's annual reporting results and new action plan targets to document progress towards the APCO Packaging Sustainability Framework criteria.

**BENCHMARKING REPORT:** This is a tailored report that will be made available when all APCO Members have submitted their annual reports. The Benchmarking Report will enable you to compare your organisation's performance against other APCO Members.

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